

# Sentiment Analysis and Data visualization



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## Background

Sentiment analysis is the process of computationally identifying and categorizing opinions expressed in a piece of text, especially in order to determine whether the writer's attitude towards a particular topic, product, etc., is positive, negative, or neutral.

## Problem Statement

This project addresses the need for quick and accurate analysis of user's reviews from their time in LCLS. This is necessary because we ask them many questions and when we receive their responses we want to be able to pick out which responses are negative and discuss how we can improve in those areas. By having a program run through the responses that we get we will also be saving a lot of time.

## Program

This was all achieved by using the statistical software called R. We had to download several different packages to be able to achieve our goal. The packages that were downloaded were: sentiment, tm, NLP, and Rstem. The function that we used is called Qdap and takes the string as an input. The output that we are given rates the text as positive, negative, or neutral. It also gives a polarity score, which determines the strength of the rating as mentioned above. If we cared about the emotions portrayed in the review we could also apply a different function that has the capability of returning the main emotion portrayed in the review, this function is called classify\_emotion.

Question #	Title	Text Input	Sentiment
1	Overall beam	The installation is going pretty good but in the building. After discussions with operations, we were able to control delivery of electron A and continue our work with normal.	positive
2	Performance and Quality	Overall good but we had some issues. The beam was not stable for the first run as it is necessary. See comments below.	neutral
3	Stability	After one hour of adjustment we could not use the beam. This should not occur again if the first run is a success. See comments below.	negative
4	Noise, Vibe	Apart from an issue with a low-frequency vibration, the beam stability in terms of energy and stability was excellent.	positive
5		Apart from several short beam drops, everything was working very well. We asked for a change in pulse length as well as beam energy during the last shift which also went great.	neutral
6		As always, there is room for improvement in terms of energy stability.	positive
7		As far as realistic parameters are concerned I was excellent.	neutral
8		As I had through communication with the beam.	positive
9		As long as these humans are well-documented and well-organized, they can be accounted for in post-processing. The beam, to my understanding, worked about as well as we.	neutral
10		As well as possible, I would like to see the beam.	negative
11		As usual, our problems were:	negative
12		As usual, our problems were:	negative
13		As usual, our problems were:	negative
14		Beam at 1.5 MV had the best of all the times we have been to LCLS.	positive
15		Beam is as stable as possible (fluctuations). If circular polarization would be available we would have been able to perform single shot holographic imaging with circular polarized.	positive
16		Beam performance and quality seemed great. However, during the PCS time, we had the beam for ~10 hours (The beam was down for ~4 hrs total on that day). I would like to see.	negative
17		Beam performance within the expected parameters. Beam intensity stability fluctuated from shot to shot (expected) resulted in variation in the x-ray diffraction spectra captured. Th.	positive
18		Beam was steady very stable during the experiment, but showed a higher than expected pulse length with a standard deviation separated by 80%.	negative
19		Beam was quite stable except part of the second run. Checked very satisfied with the energy and beamline support.	positive
20		Beam was unexpectedly down for about 2 hours.	negative
21		Beam was unstable at 1.5 MV and 1.2 MV.	negative
22		Do beam we mean the CLS? The 80% of the beam had some issues, but they were solved during beamline.	negative
23		Due to the in the SLAC accelerator about before the CDF beamline (July 17) we have had a very unstable and low energy beam. We would have preferred stable and low.	negative
24		Due to a hardware malfunction (CLS) we were down for most of the last shift. However, we did get a few extra hours of partially usable light. Thank you!	negative
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## First Conclusion

The downside with this analysis is that it gets approximately 80% of its classifications correct, which means we could miss out on some important reviews. That means that we still need someone to glance over the reviews before the meetings, but it will happen much more quickly than before thanks to this program

## Data investigation

The other part to my summer project was to investigate some data that I was given. All of the variables were categorical, which really limited the amount of analysis that I could do on them; however, I was able to look into the data and make some visualizations of relationships that I found interesting. The dataset that I had access to had over seventy thousand observations, and for each observation we had 30 variables that went with it. The variables are: Country, Citizenship, Department, Eligible For Beamtime, Ethnicity, Facility, Facts Sensitivity, Funding Source, Institution Code, Institutions Code, Instrument, Run, Person Id, Person Type, Proposal Id, Research Area, Sex, Small Business, State, Submission, Cycle, Submission Cycle, Technique, Time Submitted, Year Of Birth, and Zip code. These were all collected from every experiment from every run at LCLS.

## Frequent User Countries

I thought it would be interesting to investigate some of the variables that went along with the countries that have used the SLAC LCLS facilities more than one hundred times. The first important plot that I thought was necessary when looking into the frequent User countries was how many experiments have actually been run by each country while they were at SLAC.

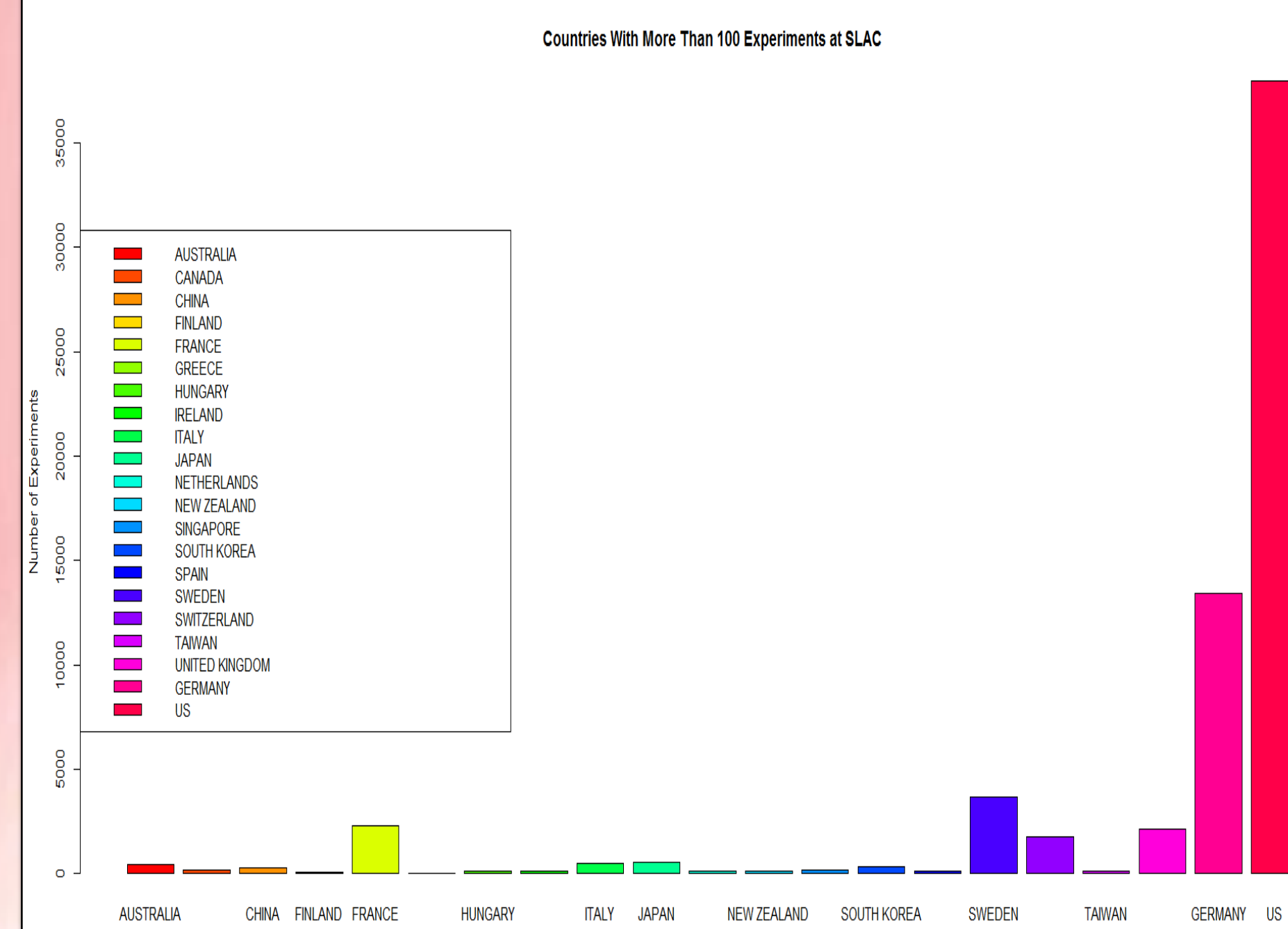


Figure 1: Bar graph of number of experiments associated with the country of the User group

## Techniques of Experiments

With all the experiments that are run at SLAC, I thought it would be interesting to see which experimental techniques were used most often.

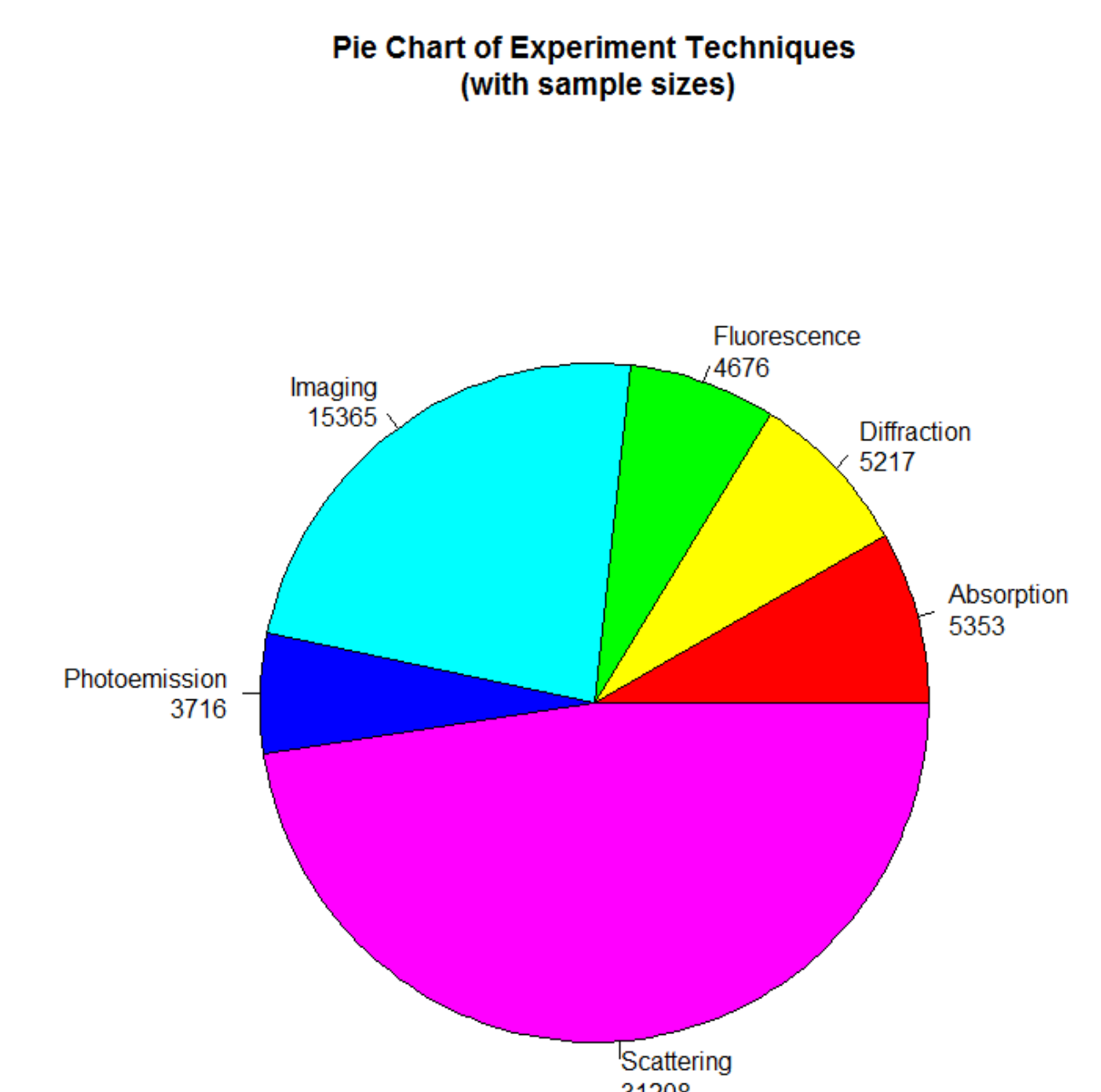


Figure 2: Pie chart of techniques and number of times each technique was used

## Research Areas

There are also many different areas of research that are done at SLAC. Over all the runs at SLAC in LCLS the areas of research and their amounts are in the plot below.

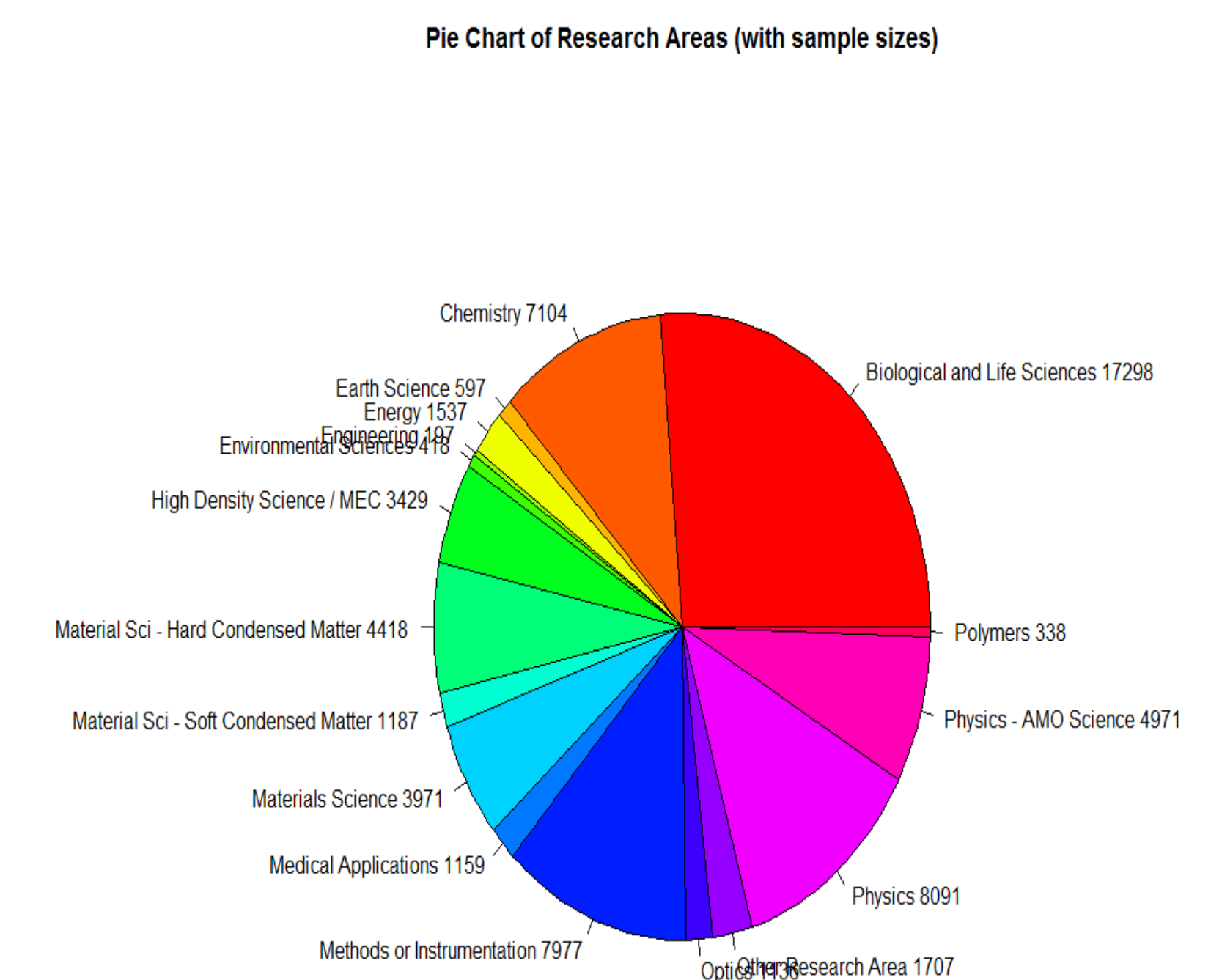


Figure 3: Pie chart of research areas and number of times each area was researched at LCLS

## Second Conclusion

With 30 variables and seventy thousand observations there are countless possibilities for investigation, so I decided to post the three that I found most intriguing. With all the other variable associations that I investigated and to the many I didn't, I'm sure there are many new things that we can find out about SLAC to help decide where they can focus their advertisements to other countries and other institutions in the United States, to help further the scientific discoveries at our great facilities.